

# THE ONLY WAY TO ROLL Broadway Kia

**10** YEAR  
100,000 MILE  
WARRANTY\*

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/50,000-mile 24-hour roadside assistance\*

## 2012 MEANS BIG SAVINGS!

### NEW 2012 KIA RIO SEDAN



**\$1524  
OFF  
MSRP**

A/C, POWER PKG,  
AM/FM MP3 IPOD STEREO,  
GREAT MPG

**\$12,721**

2 AT  
MSRP \$14,245. After \$1524 Broadway  
Kia Discount. VIN #1061694 #1061687

### NEW 2012 KIA FORTE SEDAN



**\$2324  
OFF  
MSRP**

A/C, AM/FM  
MP3 SAT STEREO,  
LOADED

**\$13,721**

1 AT  
MSRP \$16,045. After \$1000 Rebate &  
\$1324 Broadway Discount. VIN #550379

### NEW 2012 KIA SORENTO LX



**\$3694  
OFF  
MSRP**

AUTOMATIC, A/C,  
POWER PKG, AM/FM SAT  
MP3 IPOD STEREO, ALLOYS

**\$20,721**

2 AT  
MSRP \$24,415. After \$1000 Rebate & \$2694  
Broadway Discount. VIN #1061210 #1061543

### NEW 2011 KIA OPTIMA HYBRID



**\$4599  
OFF  
MSRP**

AUTOMATIC, A/C,  
POWER PKG, AM/FM SAT  
MP3 IPOD STEREO, ALLOYS  
& LOTS MORE!

**\$22,721**

3 AT  
MSRP \$27,320. After \$4599 Broadway Kia  
Discount. VIN #1061267 #1061278 #1061299

**BROADWAYKIA.COM**

Located  
Just Off The  
Rose Quarter

**Broadway Kia**

307 NE Broadway, Portland

**1.800.306.5031**

Prices do not include license, title, taxes & administration fees. Pictures for illustration only. No dealers or brokers please. Offer good through close of business.

THE ONLY WAY TO ROLL

